



A-Core Container

Solar Panel and solar Panel Cost and Price



Overview

How much do solar panels cost?

The price of solar panels changes depending on where you live, but the average for installation is just under \$29,000 or \$2.75 per watt. On the high end, we talked to a solar customer in Hawaii who spent \$100,000 going solar. Dion in Nevada said their 10-kW system cost about \$20,000, which is about the national average price for a 7-kW system.

How much does a home solar system cost?

In 2025, we surveyed 1,000 home solar customers across the U.S. to understand their experience shopping for and installing solar panel systems. Most homeowners said they paid around \$16,129 for a solar panel system, with an average of 14 solar panels installed.

Are solar installations cheap?

Solar installations aren't cheap, but the actual equipment is a relatively small part of the total cost. It's only 35% of your total installation cost, according to the US Department of Energy. Soft costs, also known as the hidden costs of installing solar, are nonhardware costs, and they make up 65% of your total solar costs, according to the DOE.

Why are solar panels so expensive?

Since 2010, the cost to install solar panels on a home has fallen by roughly 50%. Costs rose slightly from 2020-2023 largely due to supply chain tangles from the pandemic, and then fell again in 2024. Prices have ticked upward slightly in 2025 due to tariffs and a rush for solar before the 30% consumer solar tax credit expires on December 31, 2025.

How much does it cost to install and manage solar panels?

According to studies by the U.S. Department of Energy, the all-in cost of a home solar panel system is between \$2.74 to \$3.30 per watt. 1,2,12 This

figure includes the solar panels, the installation, and other expenses.

How much does solar cost in California?

Divide annual kWh by ~1,200 (typical kWh/year per kW of solar in much of California). In California, expect \$2.75 – \$3.50 per watt before incentives (solar panel cost in California). This gives your solar cost per square foot. Estimate your system size, price before and after incentives, and cost per square foot.

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Contact Us

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